



# INTERNATIONAL WINE & FOOD SOCIETY

MARIN COUNTY BRANCH ~ HASKELL NORMAN CHAPTER

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## Alba, Italy 2012 A White Truffle Adventure November 10 - 17, 2012



Alba has exploded with great restaurants and new venues that are fully immersed in celebration of the white truffle. Much has changed, many of our friends have become enormously successful with new culinary innovations, and wines which are ranked the finest in the world. We have revamped and updated this year's experience with several new highlights while revisiting not-to-be missed favorites. Guests will be treated to private experiences where our hosts give us the opportunity to enjoy adventures that are personal and not available to the public. This has been the culmination of over a decade of travel to this remarkable area, a very special place in which our Italian friends create memorable and warm experiences in one of the most captivating areas of Italy.

This grand adventure remains to visit the very best Piemonte has to offer in both food and wine, much of which cannot be experienced in the America. Culinary items that are impeccably fresh, cheeses that are unknown to the new world, and culinary products which are unique and only available at the source. Piemonte is the home of Barolo and Barbaresco and a host of other varietals, which offer the participant a rare opportunity to enjoy wines they may have yet to experience.

We will begin this year's adventure in Milan with a sensational new dining experience, a grand dinner to celebrate the beginning of our exciting upcoming week. We will then be whisked away to Alba to begin a week filled with outstanding culinary and wine tours, sensational luncheons and per tradition dinners at 8:00 p.m. featuring the area's best white truffles. After your arrival at the hotel in Milan we are driven to all destinations for the entire week. Our drivers have been with us for many tours and provide for a flawless, relaxing and enjoyable time.

Milan, as well as Alba, features outstanding shopping experiences for those who wish to bring special treasures home. Many attendees have collected culinary items and special wines to share with close friends upon their return.

All guests will stay at a very special Villa with sweeping views of the valley. Alba is just one kilometer away for those who wish to have an early morning fall walk, and enjoy of this wonderful area which is in full embrace of the white truffle season.

The price for this year's trip is \$4,200.00 per person which includes your hotel in Milan on November 10, and all lodging, tours, lunches and dinners through the morning of November 17, 2012. Airfare is not included.

We hope you will join us for this once in a lifetime journey. Since we strive for the highest quality in intimate dramatic settings there are only a maximum of 15 people accepted for the tour. Please contact us immediately if you wish to secure your reservation.

Best Wishes, *Jack Rubyn, Chairman - IWFS Marin County Branch*